

MEDIA KIT: CREATING FREELY

Overview Creating Freely is a fashion and art photo book and magazine that highlights emerging creatives in the industry as well as inspirational fashion photography.

Each issue includes **stunning** editorials, curated with a fun theme.

To show appreciation for our contributors, we offer them exclusive spots in our affiliate

program. *ough to interchange these three, deserve're quite different from each other.*

Our affiliates earn a 40% commission rate for every sale they bring in using their affiliate code, allowing artists to make a profit off of their work! We also foster a community of creatives on our Instagram and consistently showcase their talents. We're forming a space where the artist is always put first, because we believe in giving creatives the credit and exposure they

Artists can utilize our website to collaborate and grow their creative network by browsing through our collection of creatives and filtering them down by location and art type. Similarly, our Instagram offers viewers a gallery of high quality fashion photography AND the ability to sift through daily lineups of emerging creatives, located throughout our "highlight" section. We're constantly reimagining ways to provide more exposure for the creatives in our community.

ABOUT CREATING FREELY

KEY FEATURES

- **High-end fashion and art magazine and photo book**
- **Free access to a global list of creatives in the fashion industry**
- **Community support + engagement through our website and Instagram blog**

BACK STORY

Founded in November of 2020, Creating Freely started out as an Instagram blog that was made to promote the work of artists in the fashion industry, as well as the work of our Creative Director, Katherine Berg. After submitting a few of her own photos to magazines, she began noticing that companies were charging contributors a fee and only accepting "exclusive" submissions. She was disappointed by the regular usage of these tactics throughout the industry and saw an opportunity to create...

OUR EDITIONS

Our photo books and magazines are grouped into yearly volumes and spontaneously released editions. Each edition is curated according to a theme, ranging from different colors, concepts, or art forms (ex: Ruby Edition, Rainbow Edition, Floral Edition, Illustration Edition).



BACK STORY ...CONTINUED

an honest platform where artists were given more acknowledgment. After realizing that many creatives were also facing the same struggles with magazines and gaining exposure., she decided to start her own magazine to produce a product that put creatives over everything. What began as a makeshift blog is now a thoughtfully curated Instagram gallery and magazine, driven by its community of creatives.

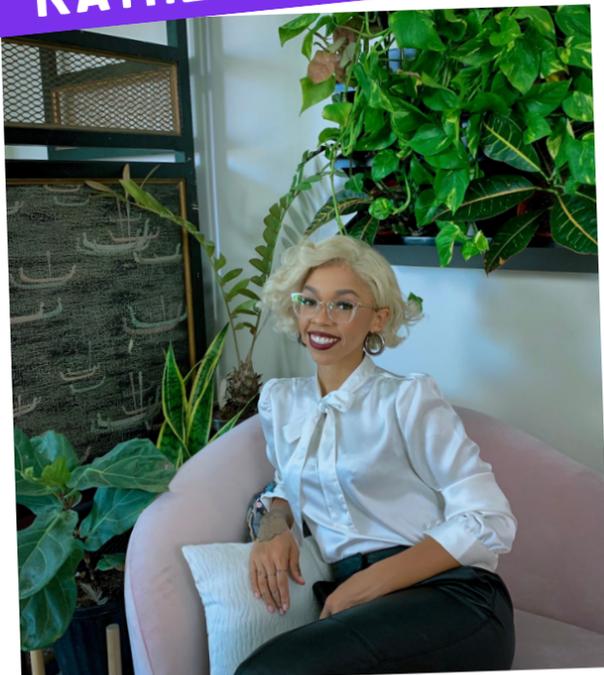
MEDIA KIT: CREATING FREELY

INFO

DATE LAUNCHED: NOVEMBER 2020
HQ LOCATION: LOS ANGELES, CA
CONTACT:
CONTACT | [CREATINGFREELYMAG.COM](mailto:contact@creatingfreelymag.com)
INSTAGRAM: CREATINGFREELY
WEBSITE: CREATINGFREELYMAG.COM
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MEET THE TEAM

KATHERINE



OUR TEAM:

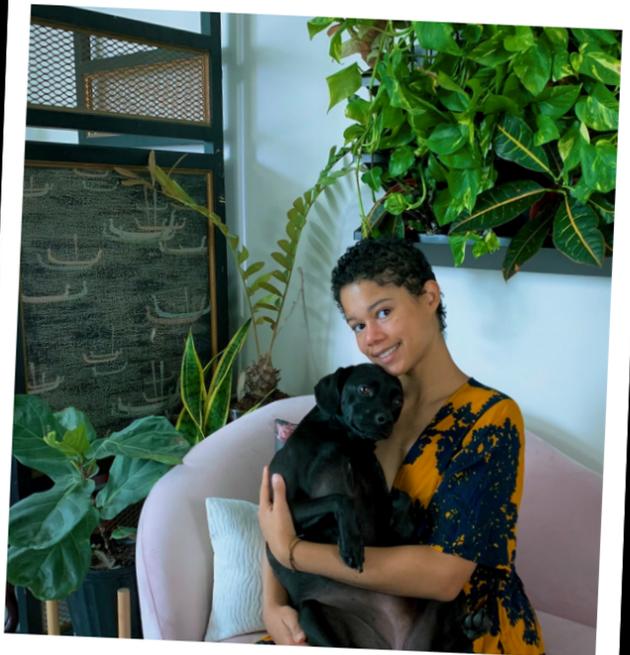
Katherine Berg | Founder and Creative Director

Email | creatingfreely.kb@gmail.com

Katherine Berg is a creative director based in Southern California with a background in all-things art. She's passionate about living life on her own terms and maximizing her potential any way she can. Creating Freely is her life mantra, as she aims to indulge in whatever artistic hobby peaks her interest.

She's originally from Northern California and started her career after graduating college at San Francisco State University with a degree in psychology and a minor in visual communications. Knowing the corporate ladder wasn't the route she wanted to take, she began paving her own path to success. She has now built up a company that inspires and motivates people to be the best creatives they can be.

ASHLEY



OUR TEAM

...CONTINUED

Ashley Berg | Executive Assistant

Email | contact@creatingfreelymag.com

Ashley Berg is the right hand woman for the Creating Freely team. She shares the same carefree attitude as her sister and business partner, Katherine. Her passions derive from a deep calling to help others, as her main goal is to aid people in reaching goals they never imagined possible. Her interests consist of: living her best life, caring for her pup, Luna, and staying mentally and physically healthy through nutrition, spirituality, yoga, and self-love!

Ashley is a stroke and lupus survivor with a level of resilience strong enough to move mountains. Seeing the Creating Freely community truly thrive is a direct result of the patience and care Ashley has instilled into both herself and Katherine.